

travelmatters

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The Company

Name: Tomorrow's Tourism

Website: <https://tomorrowstourism.com/>



The Referee

Name: Rebecca Armstrong

Role: Industry and Destination Lead

Collaboration Start Date: 2009

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Rebecca Says

“Karen’s personal passion for making travel the best it can be not only for her customers but for local people and the environment, really marks her out in our industry. Her drive, commitment and creativity means that the message about travelling ‘well’ comes across really clearly, without ever being ‘preachy’ – because it comes from the heart. It’s great to see everything that she and her team are achieving!”