

# travelmatters

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## The Company

Name: University of Surrey

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UNIVERSITY OF  
SURREY

## The Referee

Name: Anke Winchenbach

Role: Teaching Fellow & PhD Researcher (Dipl Tourism Management, MA Tourism, Environment & Dev.)

Collaboration Start Date: 2015

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## Anke Says

*“Karen was a true visionary when she founded 'Make Travel Matter' over a decade ago, and still lives up to her vision and mission today. I know her as a committed and passionate responsible travel ambassador, and had the pleasure of going on some truly memorable trips she and her team organised for our family. Having been a travel agent myself in the past, I really value the honest, up to date and outside the box expert advice and personalised service Travel Matters provides.”*